Hallo, ik ben Cor

I AM
A DESIGN
THINKER

cor

you are a
design
thinker

human centered design

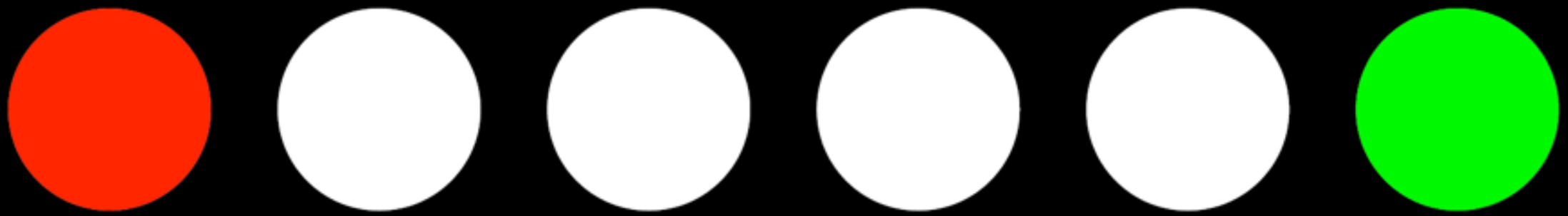
design

huidige situatie transformeren in een gewenste situatie

design

THINKING

aanpak om stapsgewijs die transformatie vorm te geven



wat
wil
je
VERANDEREN
?

man
the
moon

it all starts with

empathy

ZOOM OUT

WHO

WHAT

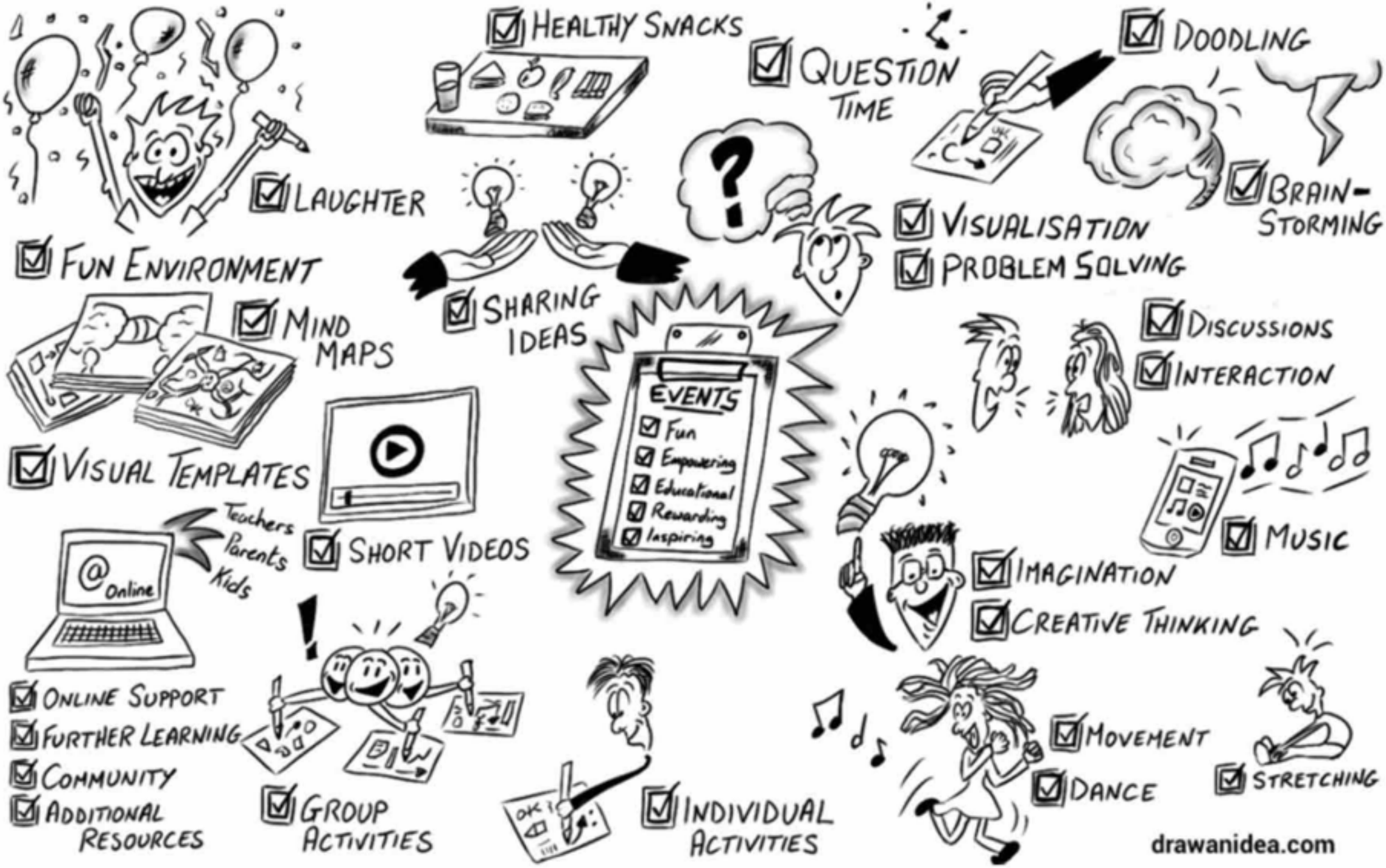
HOW

PEOPLE

PRODUCTS

PROCESS

DRAW


Healthy Snacks
Question Time
Doodling
Laughter
Brain-Storming
Visualisation
Problem Solving
Fun Environment
Sharing Ideas
Mind Maps
Discussions
Interaction
Events
Fun
Empowering
Educational
Rewarding
Inspiring
Visual Templates
Short Videos
Music
Imagination
Creative Thinking
Teachers
Parents
Kids
@online
Online Support
Further Learning
Community
Additional Resources
Group Activities
Individual Activities
Movement
Dance
Stretching
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FOLLOW

CURIOUSITY

empathie

creativiteit

prototyping

weet je wat mij

een betere

docent maakte

student

worden

Learn
Look
Ask
Try
IDEO METHOD CARDS
51 ways to inspire design
Keep people at the center of your work!
• Ask them to help,
• Look at what they do,
• Learn from the facts you gather, and
• Try it yourself!
IDEO has become a leader in design by keeping people at the center of our design process.
These cards show some of the methods we use to inspire great design. Each card describes one method and includes a brief story about how and when to use it.
This is not a "how to" guide. It's a design tool meant to help you explore new approaches and develop your own. Use the deck to take a new view, to inspire creativity, to communicate with your team, or to turn a corner.
IDEO METHOD CARDS
55

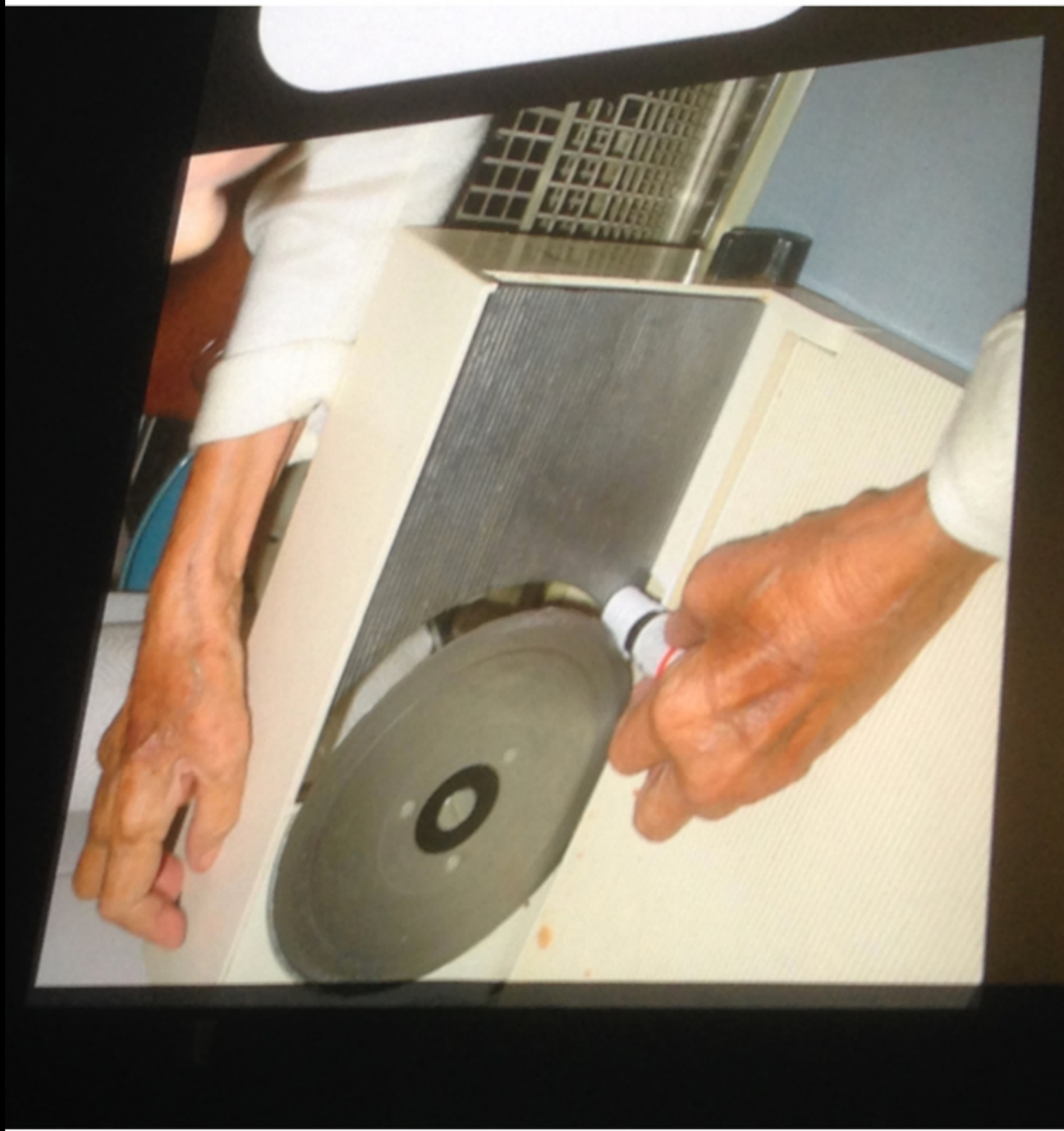
ask

look

learn

try

“Medicine bottles don’t
give me any real trouble”

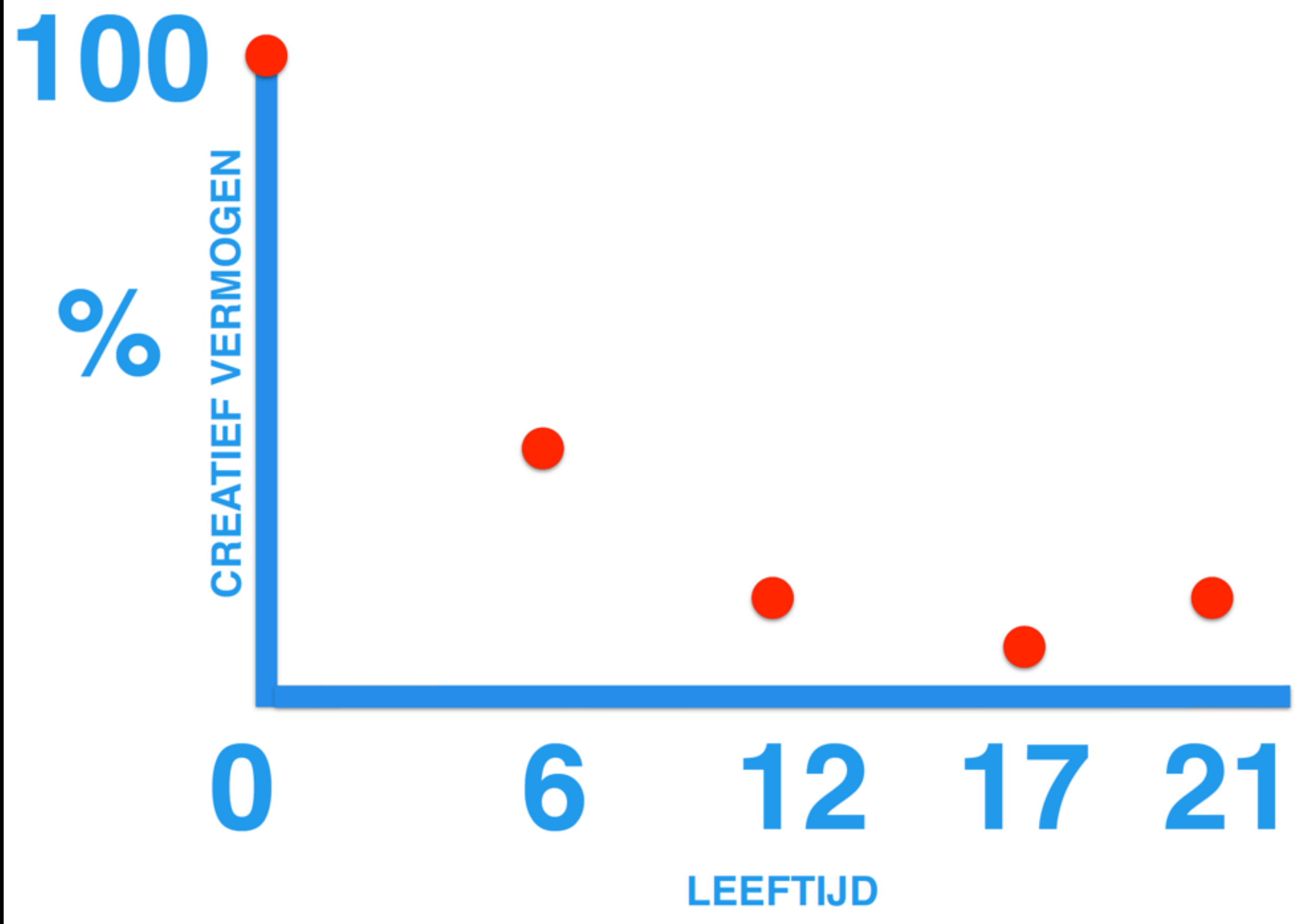


Enter
PIN code:
OK

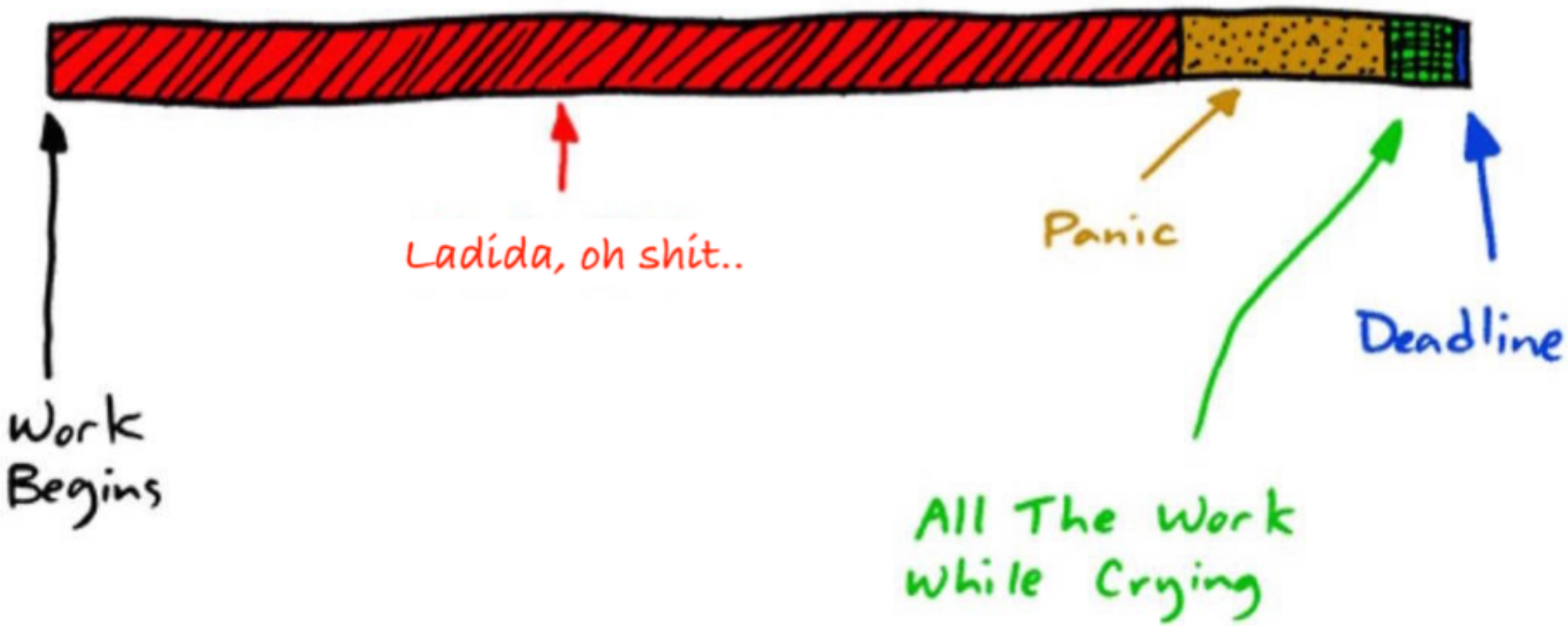
EXTREME

USERS

CREATIEF VERMOGEN


100
%
CREATIEF VERMOGEN
0
6
12
17
21
LEEFTIJD

THE CREATIVE PROCESS



NOBODY

LIKES

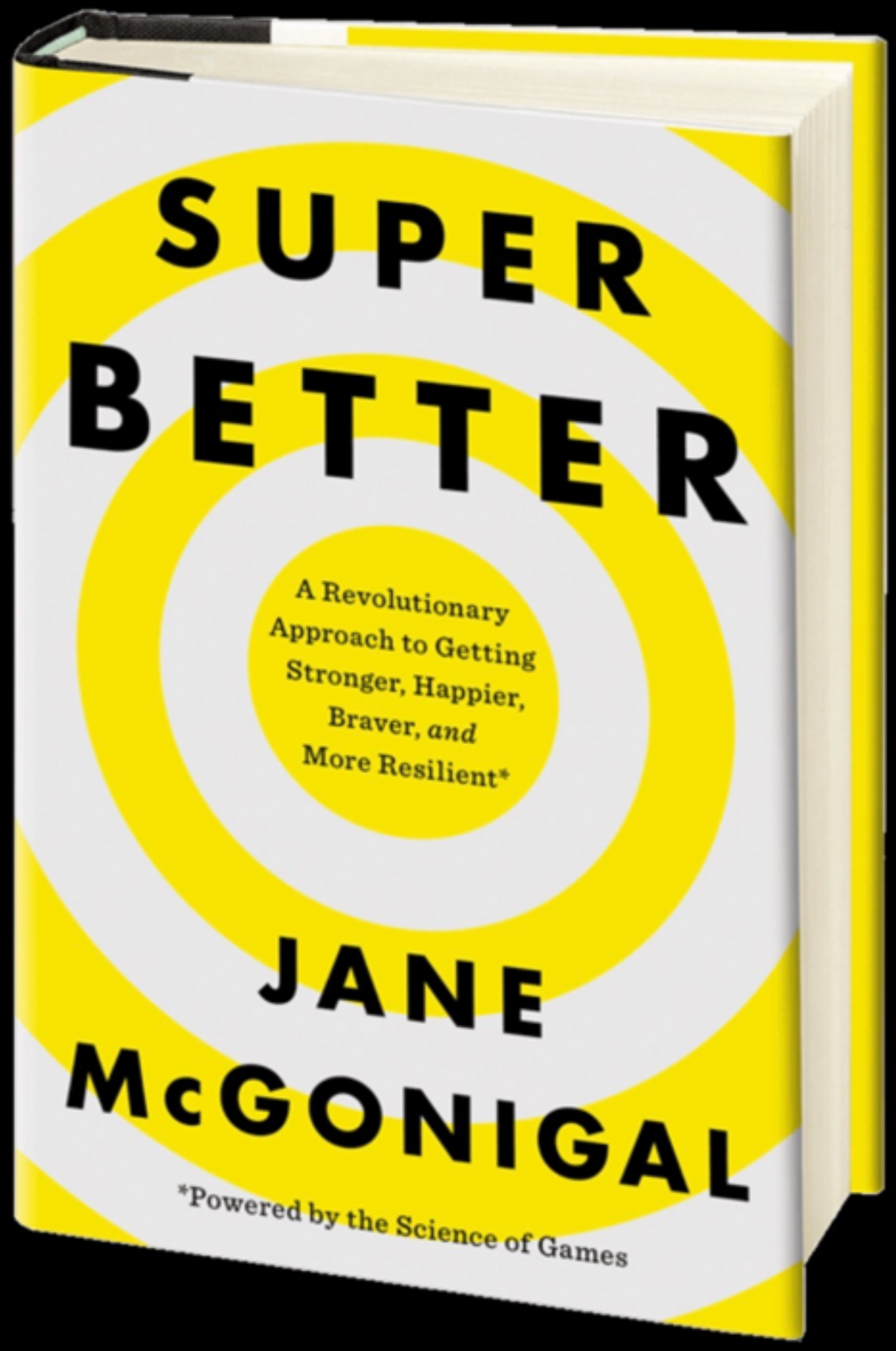
CHANGE

IX

SIX

1X6

1. Wat voor mij werkt
2. Waar ik als…… behoefte aan heb


SUPER
BETTER
A Revolutionary
Approach to Getting
Stronger, Happier,
Braver, and
More Resilient*
JANE
McGONIGAL
*Powered by the Science of Games